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CISM Certification Certified Information Security Manager Courseware

Courseware version 6.2

Kit Code: K-106-01

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Information Security Strategy Success

Senior management support is essential

- Funding
- Staffing

- Compliance
- Support gained by:
 - Educating senior management
 - Develop persuasive business cases









Develop, implement and manage a program:

- Strategic alignment
- Risk management
- Value delivery
- Resource optimisation
- Performance measurement
- Assurance process integration







































Communication Channels frack the status of the security program Share security awareness and knowledge of risk Communicate policies and procedures Deliver to all staff at appropriate level of detail



Information Security Metrics

- A metric is a quantifiable entity that allows the measurement of the achievement of a process goal. The security program must be accountable for its budget, deliverables and strategy.
 - Specific
 - Measureable
 - Attainable
 - Relevant
 - Timely

- Accurate
- Cost-effective
- Repeatable
- Predictive
- Actionable





















COBIT 5

- Framework for governance and management of enterprise IT.
- Five key principles:
 - Meeting stakeholder needs
 - Covering the enterprise end-to-end
 - Applying a single, integrated framework
 - Enabling a holistic approach
 - Separating governance from management


















Constraints

- Organisational structure—How decisions are made and by whom, turf protection
- Resources—Capital, technology, people
- Capabilities—Knowledge, training, skills, expertise
- Time-Window of opportunity, mandated compliance
- Risk appetite—Threats, vulnerabilities, impacts

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Security Program

Starts with theory and concepts

- Policy
- Interpreted through:
 - Procedures
 - Baselines
 - Standards
 - Guidelines
- Measured through audit

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Controls (continued)

- Countermeasures reduce a vulnerability (reduce likelihood or impact of an incident)
- Layered Defense defense in depth
 - Preventive
 - Containment
 - Detective
 - Reactive
 - Evidence collection and tracking
 - Recovery/restoration

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Exam Relevance

- This chapter reviews the knowledge base that the information security manager must understand to appropriately apply risk management principles and practices to an organisation's information security program.
- Manage information risk to an acceptable level based on risk appetite to meet organisational goals and objectives
- This domain represents 30 percent of the CISM examination (approx. 45 questions)

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- Proprietary information and processes
- Financial records and future projections
- Acquisition or merger plans
- Strategic marketing plans
- Trade secrets

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- Patent-related information
- Personally Identifiable Information (PII)







Other Risk Assessment Models

🌣 FAIR

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- COBIT 5 for Risk
- Simulations models
- Probabilistic Risk Assessment
 - What can go wrong
 - How likely is it
 - What are the consequences





Th	ireats			
袋	Physical			
袋	Natural events			
袋	Loss of essential services			
袋	Disturbance due to radiation			
袋	Compromise of information			
袋	Technical failures			
坹	Unauthorised actions			
袋	Compromise of functions			
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Ex	ternal Threats		
公	Criminal activity	坹	Hardware flaws
坹	Data corruption	坹	Industrial accidents
公	Disease (epidemic)	坹	Lost assets
坹	Espionage	坹	Mechanical failures
众	Facility flaws (freezing pipes)	な な	J
坹	Fire	坹	•
公	Flood	坹	Supply chain
坹	Theft	坹	Software errors
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- Single Loss Expectancy (SLE) Asset value (AV) * Exposure Factor (EF)
- Exposure factors is the combination of probability and magnitude of harm
- Annual Rate of Occurrence (ARO) = number of times an event may happen per year
- Annual Loss Expectancy (ALE) ARO* SLE
- ALE is the expected annual loss from an event



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Learning Objectives



- Understand the broad requirements and activities needed to create, manage, and maintain an information security strategy
- Define and utilise the resources required to achieve the IT goals consistent with organisational objectives
- Understand the people, processes and technology necessary to execute the information security strategy





- Many diverse security activities
- Exists solely to support the business objectives of the organisation
 - Enabling business activities
 - Managing risk and disruption to acceptable levels









Essential Elements

Three elements are essential to ensure successful security program design, implementation and ongoing management:

1. The program must be the execution of a welldeveloped information security strategy closely aligned with and supporting organisational objectives.

2. The program must be well designed with cooperation and support from management and stakeholders.

3.Effective metrics must be developed for program design and implementation phases as well as the subsequent ongoing security program management phases to provide the feedback necessary to guide program execution to achieve the defined outcomes.







- Transform strategy into reality
- Meets security objectives
- Flexible to accommodate changes in security requirements
- Uses tools, expertise and techniques
- Seeks to:
 - Integrate projects
 - Decrease cost of maintenance
 - Provide consistent level of security across the organisation











Resource Management

- Developing and managing a security program requires:
 - People
 - Technology
 - Processes
- Use resources efficiently and effectively:
 - Human
 - Financial
 - Technical
 - Knowledge



























Administrative Components

- Sudgeting
- 🌣 Timeline planning
- Total cost of ownership
- Return on Investment (ROI)
- Acquisition/purchasing
- Inventory management
- Human Resources
 - Staffing and resources


Defining the Program Road Map

- 🌣 Gain stakeholder buy-in
- Draft basic security policy
- Promote awareness and compliance reviews
- Effect change according to gap analysis
- Build consensus around:
 - Roles and responsibilities
 - Processes

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• Procedures

Elements of a Road Map Construct specific projects to achieve strategic directives Timelines Budgets Personnel Tactical project management aspects Integrate projects according to strategy, risk and prioritisation Design controls and develop projects to implement, deploy and test the controls





Enterprise Security Architecture

- Objectives:
 - Overarching structure, coherence and cohesiveness
 - Strategic alignment and traceability
 - A level of abstraction independent of technologies - not technology driven
 - Common language
 - Allow individual contributors to work together



























Culture (continued)

- Culture is impacted by:
 - Individual backgrounds
 - Work ethics
 - Values

- Past experiences
- Individual filters/blind spots
- Perceptions
- Source of the security culture with the security culture the security cu
 - Relationships and interpersonal skills











- Who is the intended audience?
- What is the intended message?
- What communication method will be used?
- What is the organisational structure and culture?























Areas of Evaluation



- Are compliance requirements being met?
- Are programs being managed effectively?
- Are security operations being managed?
- Are technical standards being met?
- Are there sufficient resources available with the required level of training and expertise?



























Review Objectives

- A review objective states what is to be determined by the review - e.g., whether a firewall is configured correctly
- Scope refers to the mapping of the objective to the aspect to be reviewed - e.g., the external-facing application firewall used to protect web site applications
- Constraint is a condition that could affect the quality and objectivity of the review e.g., lack of management support and access to documentation























- Have a defined process
- Base the process on the risk associated with non-compliance
 - Set priorities for resolution
- Non-compliance issues may be detected:
 - Audit reports
 - Normal monitoring
 - Security reviews
 - Vulnerability scans
 - Due diligence work

























- Cloud provider security may be better than the security of organisation's with an immature security program
- Risk of loss of control over data
- Location of data may be restricted by law
- Incident handling may be more challenging




















- The foundations to an effective information security program is a strong physical barrier protecting the physical infrastructure (media) on which the information resides
- Physical security controls are general controls
 - Facility security badges, fences, locks
 - Access control
 - Removable media controls
 - Backup power



















- Key controls that cannot be monitored pose an unacceptable risk to the organisation
- Test both technical and non-technical (processes) of the security program
 - Technical metrics cannot answer the question of how secure the organisation is
- Systems engineering requires the ability to measure and quantify









Other Areas to Measure

- Measure information security risk and loss
- Measure support of organisational objectives
- Aleasure compliance
- Measuring operational productivity
- Measuring security cost-effectiveness
- Measuring organisational awareness



- Measuring operational performance
- Monitoring and communication

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Improving Security

- Start from where the organisation is
- 🌣 Educate
- Gain agreement and consensus
- Align with business objectives
- Develop meaningful metrics
- 🌣 Gain management support
- Justify funding
- Develop and train staff

































- Incident response is the emergency operations component of risk management
- Incidents may be the result of:
 - Theft
 - Accidents
 - Attacks
 - Losses
- Or any other unexpected adverse event that occurs as a result of the failure, or lack, of controls





- Involved all the actions taken prior to, during and after an information security incident occurs
- The goals of incident management include:
 - Minimising impact
 - Informing management
 - Maintain or restore continuity of services
 - Provide defense against subsequent attacks
 - Provide deterrence through technology, investigation and prosecution























- Effective handling of incidents
- Detection and monitoring capabilities
- Incident classification criteria
- Trained personnel
- Alignment of incident response with business strategies
- Proactively managing risk
- Monitoring metrics to evaluate maturity of the incident management process


























































BIA	
 Must: Determine loss to the organisation from a function being unavailable Establish the escalation of that loss over time Identify the minimum resources needed for recovery Prioritise the recovery of processes and supporting systems 	
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BCP and DRP Planning

Typical planning phases include:

- Conducting a risk assessment and BIA
- Defining a response and recovery strategy
- Documenting response and recovery plans
- Training on response procedures
- Updating plans
- Testing plans
- Auditing plans

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- Define processes for both recovery and restoration
- Information resources must still be protected during the chaos of the crisis

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Basis for Recovery Site Selection	
Basis for Recovery Site Selection	
☆ AIW	
🌣 RTO	
🌣 RPO	
🕸 SDO	
🌣 MTO	
Proximity factors	
Station	
Ature of possible disruption	
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